

BARBER SOCIETY



presents

The logo for MoDown Barber Exhibit Season 8. It features a large, stylized white mustache above the word 'MODOWN' in a bold, blocky font. Below 'MODOWN' is the text 'Barber Exhibit' in a cursive script, and 'SEASON 8' in a bold, sans-serif font. The entire logo is enclosed in a double-lined rectangular border.

Sponsorship Proposal

Date: Monday, November 18th 2019

Time: 2:00 P.M -8:00 P.M



Location: The Queen Mary

1126 Queens Hwy, Long Beach, California

ABOUT...

We are extremely excited to be bringing MoDown Barber Exhibit to The Queen Mary in the beautiful city of Long Beach, California.

MoDown Barber Exhibit is a trade show which includes educational seminars, demonstrations by industry leaders, a cutting competition and many exhibitors to choose from. Help us make this event a memorable experience for our guest which include students and professionals from around the world. If you have been looking to expose your brand to a new audience or simply reconnect with your existing one, MoDown Barber Exhibit is the place to be.

We extend our invitation to you and your company.

Attached you will find a variety of packages to suit your company's needs.

STATS

Guest: 1100-1300 • Demographics: Male 77% Female 23% • Age: 25-34

SPONSORSHIP PREMIUMS



Platinum- \$3,000 Contribution

Presenting sponsor- You will have the option to choose a category in the tournament for your company to present.

Event Signage- A custom banner will be made with your company logo and placed at the entrance of the ship.

Stage Time- We will allocate 10 minutes for a representative of your company to speak during the show.

Marketing- Logo Placement on all printed and digital media

Sponsor Credit- On our website and social media (This includes tags and link shares on our pages)

Sampling/Gifting- We give out 200 giftbags to the first people to come thru the door. You can include samples and marketing material promoting your products/services.

Giveaways- We want to put your products in our guests hands and this is a fun and impactful way to create brand loyalty.

Vendor Booth- 10x15 booth with 2 6ft tables and 4 chairs

10 All Access Passes- Include admission to the training seminar, tournament and a tour of the Queen Mary. (Any additional passes will be 50% off).



Gold- \$2,000 Contribution

Stage time- 10 minutes presentation by one of your representatives.

Marketing- Logo placement on all printed and digital media.

Sponsor Credit- On our website and social media (This includes tags and link shares on our pages)

Sampling/Gifting- We give out 200 giftbags to the first people to come thru the door. You can include samples and marketing material promoting your products/services.

Giveaways- We want to put your products in our guests hands and this is a fun and impactful way to create brand loyalty.

Vendor Booth- 10x10 booth with 2 6ft tables and 4 chairs

6 All Access Passes- Include admission to the training seminar, tournament and a tour of the Queen Mary (Any additional passes will be 50% off).

SPONSORSHIP PREMIUMS



Silver- \$1500 Contribution

Stage time- 10 minutes presentation by one of your representatives.

Marketing- Logo placement on all printed and digital media.

Sponsor Credit- On our website and social media (This includes tags and link shares on our pages)

Sampling/Gifting- We give out 200 giftbags to the first people to come thru the door. You can include samples and marketing material promoting your products/services.

Giveaways- We want to put your products in our guests hands and this is a fun and impactful way to create brand loyalty.

Vendor Booth- 8x10 booth with 2 6ft tables and 4 chairs

4 All Access Passes- Include admission to the training seminar, tournament and a tour of the Queen Mary (Any additional passes will be 50% off).



Vendor Space Only- Main Floor- \$500 Corridor-\$300 Lobby-\$250

Marketing- Logo placement on all printed and digital media.

Sponsor Credit- On our website and social media (This includes tags and link shares on our pages).

Giveaways- We want to put your products in our guests hands and this is a fun and impactful way to create brand loyalty.

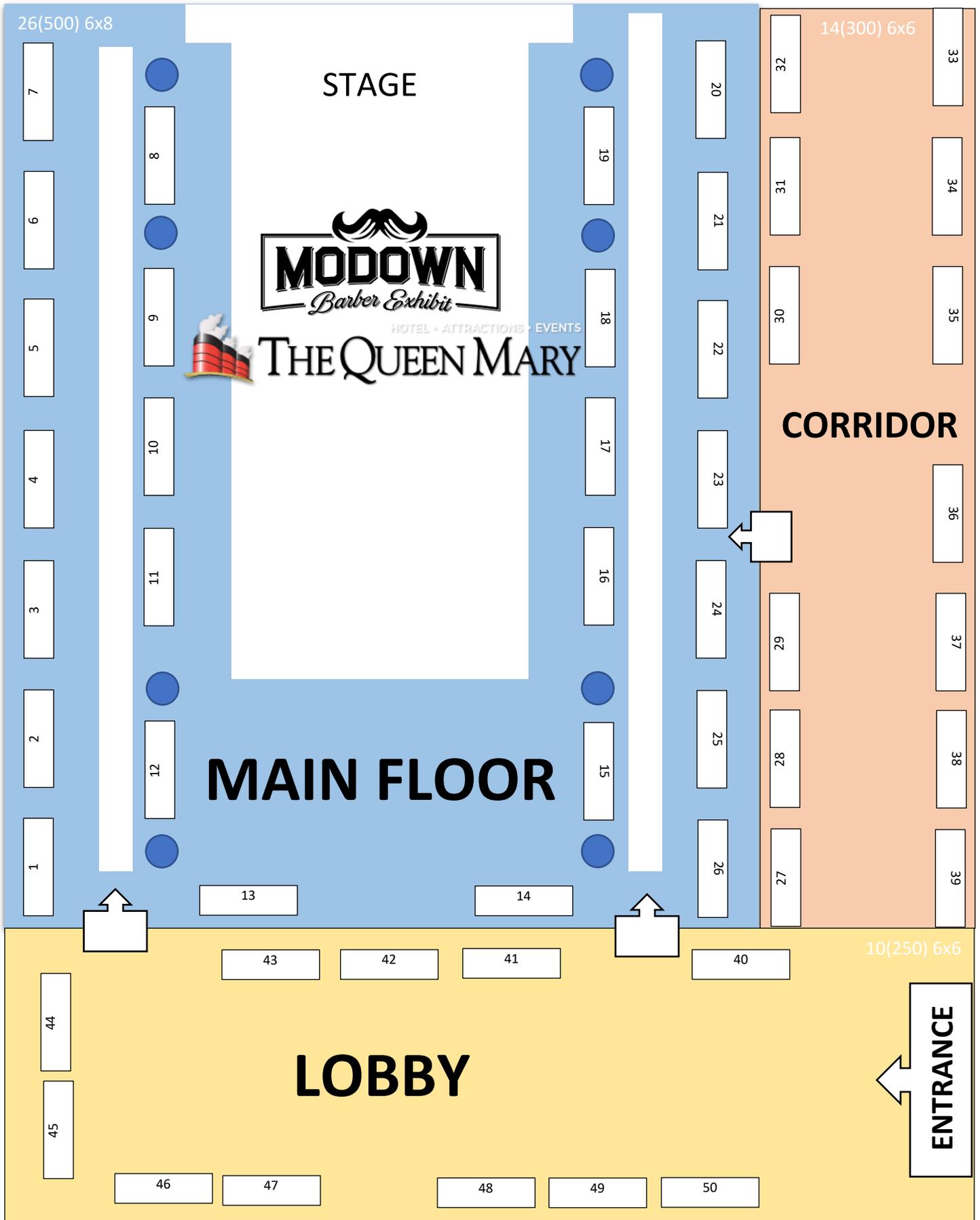
Vendor Booth- 6x8 booth with 1 6ft tables and 2 chairs

2 All Access Passes- Include admission to the training seminar, tournament and a tour of The Queen Mary (Any additional passes will be 50% off).



Advertisement only- \$250 Contribution

Want to be part of Modown but can't be there? Make your company's presence felt by advertising on our website and social media (This includes tags and link shares on our pages).



*Please note that exhibitor placement is subject to change.